

Press Kit

ORLEN Austria: Responsible Energy Supply for Households, Businesses, and Regions



As of July 2026



A Sustainable Multi-Energy Future for Austria: ORLEN Austria: Responsible Energy Supply for Households, Businesses, and Regions

The Traditional Oil Company in Transition

Wels, July 2026. ORLEN Austria is part of the publicly traded European energy group ORLEN S.A., headquartered in Poland. Together with its subsidiaries, ORLEN S.A. ranks among the leading fuel and energy companies in Central Europe. Since entering the Austrian market in 2024, the company has also been playing a very active role in shaping Austria's energy future.

ORLEN was formed in 1999 through the merger of the two former state-owned enterprises Petrochemia Płock S.A. and Centrala Produktów Naftowych (CPN) and is now the market leader in Poland. As a modern multinational oil refiner, gasoline and natural gas trader, ORLEN covers the entire value chain—from oil, gas, and petrochemical products to electricity. At the same time, the company is investing heavily in renewable energy and future technologies such as offshore and onshore wind power, photovoltaics, electromobility, and hydrogen. Its business segments are Production & Procurement, Distribution & Chemicals, Energy, and Retail & Products.

With annual revenue of 296.9 billion PLN (2025), ORLEN S.A. is the largest Central and Eastern European company. The group handles 38.5 million metric tons of crude oil in the CEE region, operates over 3,500 gas stations, more than 1,700 charging points for electric vehicles, and produces 76 million barrels of hydrocarbons.

Gradually Becoming the Largest Provider

In March 2003, the company entered the German market. ORLEN integrated 494 gas stations under the Aral, BP, and Eggert brands into its network. Orlen Deutschland GmbH, headquartered in Elmshorn, was founded as a subsidiary.

In May 2005, ORLEN acquired 100% of the Czech company Unipetrol . Orlen Unipetrol is the only oil refiner in the Czech Republic.

Companies such as Kaučuk, Chemopetrol, Benzina, PARAMO a.s., and Česká rafinérská were incorporated into the group.

The next steps in Europe were taken with the partial acquisition of a refinery in Lithuania in 2006. Orlen Lietuva is one of the largest companies in Lithuania and operates the refinery in Mažeikiai, which plays a key role in the Baltic region's energy supply. The Lithuanian gas station chain Ventus, comprising 30 stations, was acquired.

The entry into the Slovak market took place in 2019 as part of the expansion into Central Europe. All of Benzina's gas stations were acquired and are now operated by ORLEN. In December 2022, ORLEN entered the Hungarian market with the acquisition of 143 gas stations from the MOL Group. This move was part of a regional strategy that also included the acquisition of gas stations in Slovakia to further expand the network in Central Europe. In January 2024, ORLEN also established a presence in Austria and successfully completed the acquisition of Doppler Energie GmbH (TURMÖL brand). ORLEN S.A. secured a 100% stake, including over 260 TURMÖL gas stations.

Some facts about ORLEN S.A.

- ORLEN operates the largest network of gas stations in Central Europe, with a presence in seven countries: Poland, Germany, the Czech Republic, Austria, Hungary, Slovakia, and Lithuania.
- Approximately 900 gas stations offer alternative fuels (EV, CNG, H2).
- Refineries are operated in Poland, Lithuania, and the Czech Republic.
- Crude oil routes to Gdańsk, Butinge, and Trieste provide access to key suppliers from around the world.
- 40 petrochemical products are sold in over 60 countries, making ORLEN S.A. the largest petrochemical supplier in Central and Eastern Europe.
- ORLEN S.A. is the largest player in the petrochemical sector in the CEE region and a manufacturer of polymers, fertilizers, PTA, and plastics.
- ORLEN S.A. is the largest supplier of natural gas to households, with its own oil and gas fields in Poland and Norway.
- ORLEN S.A. is the largest gas supplier to residential customers.
- The Baltic Pipe provides a gas transmission capacity of 10 billion m³ per year.
- The first offshore wind farm will soon begin operations in the Baltic Sea.
- 1.5 GW of installed capacity from renewable energy sources (wind, solar, and hydropower)
- Electricity sales to residential and business customers.

ORLEN Strategy 2035: The largest investment program in the history of the Polish energy sector

Energy security, modernization, environmental protection, and product innovation form the cornerstones of ORLEN's strategy. Key objectives include expanding natural gas production, building four offshore wind farms, developing large

energy storage facilities, and the delivery of at least two small modular nuclear reactors. The total investment for these projects amounts to up to 89.63 billion euros.

In addition to these large-scale investment projects, modernization measures, and the development of power generation facilities and energy infrastructure, the strategy focuses on delivering tangible benefits to customers. Energy must become more affordable. Another key element is the expansion of the fuel portfolio, with the company committing to ensuring that zero-emission energy sources account for more than 25% of its mix by 2035.

In addition, ORLEN plans to develop four offshore wind farms and at least two small modular reactors. By 2035, products made from renewable and recyclable raw materials will account for 10% of total petrochemical revenue.

ORLEN Austria: Rethinking Energy

The Polish energy group successfully completed the acquisition of Doppler Energie GmbH, along with the TURMÖL brand, in early 2024. With the acquisition of over 260 gas stations, ORLEN is expanding its presence in Austria and integrating the locations into its European network, while retaining the TURMÖL brand. *“TURMÖL is the clear number one among discount gas stations and one of the top three players in the Austrian gas station market,”* emphasizes Mag. Jürgen Stichenwirth, Managing Director of ORLEN Austria.

ORLEN Austria operates more than 260 TURMÖL gas stations as well as 135 charging points for electric cars at 37 locations, which are operated under the Turmstrom and TURMÖL Charge brands. Nearly half of the gas stations are equipped with self-service facilities. Just under 100 stations offer car washes, about half of which also have convenience stores, and around 80 locations feature a food service concept.

Headquartered in Wels, ORLEN Austria is forging ahead as an innovative energy provider with the clear goal of creating a sustainable multi-energy future for people, businesses, and regions. *“Our mission is clear: We want to rethink energy supply and offer it in a way that is affordable, reliable, and climate-conscious. Austria is a strategically important market that will continue to develop sustainably,”* says Mag. Jürgen Stichenwirth, Managing Director of ORLEN Austria, adding: *“We combine international expertise with a regional presence. This results in solutions that are not only technologically impressive but also deliver added value in our customers’ everyday lives.”*

Energy with Responsibility: Acting Today for Future Generations

ORLEN Austria sees itself as a driving force behind the energy transition in Austria. The company’s vision is a sustainable, secure, and climate-conscious energy supply. *“The*

energy of tomorrow begins today. At ORLEN Austria, we think long-term and take responsibility not only for our customers but also for the environment and society,” said Stichenwirth. The company is guided by the values of taking responsibility, developing joint solutions, respect, and openness.

The management team at ORLEN Austria consists of Mag. Jürgen Stichenwirth, CEO, and Pawel Staniszewski, CFO. The company currently employs 630 people.

ORLEN Austria’s business segments:

- Gas stations (TURMÖL)
- Fuel and charging cards (AUSTROCARD)
- E-mobility (Turmstrom and TURMÖL Charge)
- Direct sales of energy products

TURMÖL: The Gas Station as a Modern Local Provider

With over 260 locations, TURMÖL is one of Austria’s largest gas station networks. The gas station business is ORLEN Austria’s core business segment. And today, a gas station is much more than just a gas pump. At a TURMÖL location, customers can refuel, charge their vehicles, wash their cars, and shop—all as part of an integrated service experience.

TURMÖL’s Modern All-in-One Offering for On-the-Go

In partnership with SPAR, 67 TURMÖL locations offer so-called SPAR express stores with up to 1,800 everyday items. A wide selection of groceries, fresh produce, snacks, and beverages for quick shopping are available. The close collaboration between ORLEN Austria and SPAR underscores the commitment to offering customers a high-quality yet convenient shopping experience right at the gas station.

To this end, ORLEN Austria is committed to its expansion and modernization strategy. The locations in Gmunden, Ried im Innkreis, and Wels have been extensively modernized. *“By modernization of our gas stations, we’re sending a clear signal of our commitment to a holistic approach to mobility. We’re continuously investing in the further development of our locations to offer our customers not only modern infrastructure but also a contemporary retail and dining options. Gas stations thus become an attractive all-in-one package combining convenience, enjoyment, and sustainable mobility.”*

In addition to SPAR express, a gas station in Wels was equipped with Austria’s first Stop.Cafe . There, customers can expect an extensive selection of coffee specialties

made from Fair Trade coffee—ranging from classic espresso and cappuccino to seasonal specialties. The offering is complemented by freshly prepared hot dogs, which expand the food selection.

As a result, gas stations are increasingly evolving into local providers. *“Our locations are increasingly becoming meeting places for mobility and everyday life. We’re creating places where people don’t just stop briefly, but enjoy staying—or even drop by frequently to shop, on other days to do laundry or fill up, or even for a regulars’ table or a quick coffee,”* says Stichenwirth about the vision for the gas stations of the future.

AUSTROCARD: One Card for All Types of Vehicles

With the AUSTROCARD, ORLEN Austria offers one of the country’s largest fleet and mobility card solutions in the country. It enables cashless refueling and car washes at over 700 gas stations in Austria and Germany, as well as charging for electric vehicles at over 16,000 charging points in Austria and nearly 19,000 in Germany. Toll payments can also be made via AUSTROCARD. Use of the AUSTROCARD is free of charge. Billing is handled monthly via a consolidated invoice, and the card provides access to lower fuel prices.

The card is designed for businesses, fleet managers, organizations, and private individuals, and offers maximum flexibility regardless of the vehicle’s powertrain.

The future of mobility: fast, simple, and practical for everyday use

Under the Turmstrom and TURMÖL Charge brands, ORLEN Austria is actively driving the advancement of electric mobility. Fast-charging stations ranging from 50 kW to 400 kW at select TURMÖL

locations enable convenient charging. At the Klaus location on the Pyhrnbahn, for example, two 400-kW superchargers are already available. *“E-mobility must simply work. Charging must be as natural as filling up with gas. Electricity for charging is available at our locations reliably, transparently, and around the clock,”* emphasizes Stichenwirth.

Payment for charging is straightforward and flexible—directly at the credit card terminal, via QR code, with the AUSTROCARD, with roaming partner charging cards, and even via Plug&Charge

. Charging is seamlessly integrated into everyday life at the gas stations. While customers shop, drink coffee, or run quick errands, their cars charge in the background.



Direct Sales: Energy You Can Trust

In addition to its gas station business, ORLEN Austria is strategically focusing on direct sales as a key pillar of the company. The comprehensive portfolio ranges from fuels (diesel, gasoline, Super Plus 98) and heating oil to lubricants and aviation solutions for aviation. In this way, ORLEN Austria covers a broad spectrum of energy needs, from private households to industrial applications. *"Our customers for our energy products include private end-users and farmers, as well as business customers such as companies, industrial firms, and transportation companies, as well as airfields and airports. Our key USP is, above all, the personalized advice and support we offer,"* reports Mag. Jürgen Stichenwirth.

At the heart of this is the commitment to provide more than just energy: ORLEN Austria sees itself as a partner on equal footing. Customized solutions, flexible delivery models, and a deep understanding of industry-specific requirements enable tailored offers. *"We don't just supply energy—we also provide security and trust. Especially in a dynamic market environment, it is crucial that our customers can rely on stable partnerships,"* says Stichenwirth. A special focus is placed on reliability and security of supply. Through efficient logistics structures, fast response times, and high-quality standards, ORLEN Austria ensures that energy reaches where it's needed at all times.

Press photos



Caption: Mag. Jürgen Stichenwirth, CEO of ORLEN Austria

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Caption: ORLEN Austria is bringing the gas stations of the future to life. As a local provider, it offers fueling, charging, car washing, and shopping.

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